



Certified Fund Raising Executive
The credential for fundraising professionals

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: AFP Triangle-Triad-Charlotte Chapter
Title of Activity: AFP North Carolina Philanthropy Conference – Aligning For Impact
Names of Presenter(s): Various
Dates and Location: 12 August, 2009 – Greensboro, NC

Date: Wednesday, 12 August, 2009

**Opening Plenary Session: 8:30am – 10:00am
(1.5 hrs)**

The Advantages and opportunities of Economic Turmoil – Presenter: Kim Klein

Session: 10:15am – 11:15am (1 hr)

- The Art of the Ask – Getting to “Yes”
- Is Now the Right Time for a Campaign?
- Making Your Voice Heard: Effective Advocacy for Your Cause
- Creating a Systematic and Disciplined Fundraising Program
- Beyond “Portraits of Donor,” Insights from the 2008 Follow-up Study of High Net Worth Donors
- Fresh Approaches to Securing Business Support
- Fundraising with Blogs

Session: 11:30am – 12:30am (1 hr)

- Prospect Research: Gateway to Your Leaders and Donors
- Nonprofit Leadership: Communicating a Vision for Change
- Easy Planned giving to Give Donors More Options
- Recruiting and Retaining Staff on a Limited Budget
- Party with a Purpose: turn Your Fundraising Event into the Best Party in Town
- The Freak Factor: Strategies for Sticking Out
- The Millennials: Weebles, Scrilla, Steezy, & Swarming – Youth Culture 2009 and what EVERY adult needs to know about this generation

Keynote Session: 12:45pm – 2:15pm (1.5 hrs)

Deep Impact: Why a Proactive Approach Will Sustain Your Future – Presenter: Viken Mikaelian

Session: 2:30pm – 3:30pm (1 hr)

- No Donors, No Money, No Time...No Problem
- Raising More Money in Difficult Times
- A Call to Action – Creating, Growing, and Preserving a Planned Giving Program
- What can Your Nonprofit Learn from the Best of Business and Strategy?
- Simplifying Your Online Presence: Integrating your website/blog/facebook/twitter!
- When X,Y, and Boomers Collide: Navigating, Identifying, and celebrating the generational differences that impact the present and future leaders of the workforce
- Fund a New World

Session: 3:45pm – 4:45pm (1 hr)

- Storytelling: Give the Gift of Your Voice
- There is a Better Mousetrap!
- The 4 Things Every Fundraising Professional Needs to Know about their Donors
- What Landed Our Largest gifts?
- Guerrilla Marketing for Your Planned Giving Program
- The Ultimate Curbside Consultation

Total number of contact hours attended:

(number of contact hours = number of Education points)